



**Physical Therapy Compact Commission Marketing Task Force Meeting**

**May 3, 2022**

1:00 – 2:00 p.m. (ET)

[Teams Meeting](#)

Phone – Integrated Audio

**Agenda**

1. Call to Order
2. Approval of the February 9, 2022 Minutes (**Action Required**)
3. Discussion of Marketing/Education Activities
4. Discussion and Feedback on New Marketing/Education Materials and Ideas
  - a. State Board Promotion Checklist
  - b. Compact Slides for State Board Presentations
  - c. Newsletter Articles for State Boards and PT associations
  - d. FSBPT Faculty Newsletter articles
  - e. “How I use the Compact” testimonials
  - f. Telehealth survey and webinars
  - g. Other ideas
5. Next Steps
6. Next Meeting
7. Adjournment