



Physical Therapy Compact Commission Education Task Force Meeting Minutes

June 22, 2022

12:00 – 1:00 p.m. (ET)

Via Teams

MEMBERS PRESENT:

David Harris, Tennessee, Task Force Chair
Missy Anthony, Ohio
Laurie Kendall-Ellis, Maryland
Jeff Miller, Delaware

MEMBERS ABSENT:

Harvey Aikman, Texas
Sarah Casey, Oregon

COMMISSION STAFF PRESENT:

T.J. Cantwell, Compact Administrator

FSBPT STAFF PRESENT:

Jeff Rosa, Managing Director, Post-Licensure Services

Call to Order

The meeting was called to order at 12:02 PM, ET by Chair Harris

Approval of the May 3, 2022 Minutes (Action Required)

Minutes Approved

Task Force Name Change

Chair Harris explained the task force name was changed from marketing task force to education task force to better reflect the intent to educate various audiences about the existence and benefits of the compact.

Discussion of Education Activities

Chair Harris and Mr. Cantwell provided updates regarding the education materials provided to state boards, recently sent and planned emails to compact state licensees, and ongoing search engine optimization to the PT Compact website.

Telehealth Survey Results and Discussion of Next Steps and Opportunities

Mr. Cantwell provided an overview of the results from a survey of compact privilege holders regarding telehealth practice. The committee discussed possible uses for the survey results and what the results meant for future educational opportunities.

Discussion of Challenges and Opportunities

The task force discussed the need to be aware of any potential challenges to sharing information about the compact. Importantly that messaging and the focus on education needs to be clearly articulated in any outreach or materials developed.

New Education Material Development

Mr. Cantwell discussed efforts to improve automatic renewal email text to better convey the benefits of the compact and development of a dynamic journey map for the website that will provide users with better and more customized information about compact requirements and process.

Other Business

There was no other business.

Next Steps

The committee will continue to discuss other education opportunities.

Next Meeting

The Committee will meet again in August.

Adjournment

Chair Harris adjourned the meeting at 12:53 PM, ET on June 22, 2022.